



Council Conference Meeting

December 11, 2023

5:30 PM

Fridley City Hall, 7071 University Avenue N.E.

Agenda

- [1.](#) Meeting with City Commissions Applicants
- [2.](#) Final Report for the Fridley Public Art Plan

Upon request, accommodation will be provided to allow individuals with disabilities to participate in any City of Fridley services, programs, or activities. Hearing impaired persons who need an interpreter or other persons who require auxiliary aids should contact the City at (763) 571-3450.



AGENDA REPORT

Meeting Date: December 11, 2023

Meeting Type: City Council Conference Meeting

Submitted By: Roberta Collins, Assistant to the City Manager

Title

Meeting with City Commissions Applicants

Background

In 2024, there will be four vacancies on City commissions—one on the Planning Commission, one on the Environmental Quality and Energy Commission, and two on the Charter Commission. We recently received two applications from residents who are interested in serving on a Fridley commission. Staff contacted both applicants and scheduled interviews on Monday evening—one at 5:30 p.m. and one at 5:45 p.m. Attached are the applications from both applicants. Please note that some of the information on the applications is considered private data on individuals and has been redacted pursuant to Minnesota Statute § 13.602, Subd. 3.

We are currently advertising the vacancies on the City’s Commissions on social media.

Financial Impact

None.

Discussion

Interviews of City Commissions applicants.

Focus on Fridley Strategic Alignment

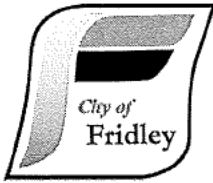
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|--|---|
| <input checked="" type="checkbox"/> Vibrant Neighborhoods & Places | <input type="checkbox"/> Community Identity & Relationship Building |
| <input type="checkbox"/> Financial Stability & Commercial Prosperity | <input type="checkbox"/> Public Safety & Environmental Stewardship |
| <input checked="" type="checkbox"/> Organizational Excellence | |

Attachments and Other Resources

- Application from Doug Schmitz
- Application from Aaron Brom

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.



Fridley Civic Campus

7071 University Ave N.E. Fridley, MN 55432
763-571-3450 | FAX: 763-571-1287 | FridleyMN.gov

Name Douglas Schmitz

Address [REDACTED]

Home Phone [REDACTED] Number of Years/Months Resident of Fridley 18

Employer Think Small/Redleaf Press Work Phone [REDACTED]

Address 10 Yorkton Court, Little Canada, MN 55117

Email [REDACTED]

Please rank in order, the commissions on which you wish to serve. (Leave blank any Commissions on which you do not wish to serve.)

- 2 Charter Commission
- Housing & Redevelopment Authority
- 1 Planning Commission
- Environmental Quality & Energy Commission
- Parks & Recreation Commission

Prior Experience on City Commissions, City Boards, etc.: None

Work Experience: Have worked for almost 30 years in publishing. Experience includes proofreading.

Civic, Professional and Community Activities: Coach of Fridley-Heights Youth Soccer Teams
Recently attended Fridley Academy

(Over)

Why do you want to be on a Fridley commission? I enjoyed learning about the different areas of the City of Fridley while at the Fridley Academy, and this seemed like a good way to continue to learn more about the community and offer some service.


What skills, strengths or abilities do you believe you will add to the commission?
As mentioned above, I am in the publishing industry, so I have knowledge of communications and editing and proofreading. Although I do not have experience in city planning, I do have interest in Fridley flourishing.

Does your work require you to travel? No **How often?** N/A

Additional Comments: I would be a novice at this, but eager to learn and hopefully would bring common sense and questions to the table.

References (Optional):

<u>Name</u>	<u>Address</u>	<u>Phone No.</u>


Signature

11-27-2023
Date

The information provided by you on this application will be used to determine your suitability for appointment to a City of Fridley commission. Participation as a commission member is strictly voluntary, and you are not required by law to provide this information. If you do not furnish this information, however, the City may have difficulty determining your suitability for appointment and contacting you. Under Minnesota State statutes, only your name is considered public information upon appointment. Any other information on this application is private data and will be accessible only to you, City staff or as provided for by Minnesota statutes.

*Please return the application to Roberta Collins,
City of Fridley, 7071 University Avenue N.E., Fridley, MN 55432.*



Fridley Civic Campus

7071 University Ave N.E. Fridley, MN 55432
763-571-3450 | FAX: 763-571-1287 | FridleyMN.gov

Name Aaron Brom

Address [Redacted]

Home Phone [Redacted] Number of Years/Months Resident of Fridley 23

Employer Indigo Signs Work Phone _____

Address 7660 Quattro Dr. Chanhassen, MN 55317

Email [Redacted]

Please rank in order, the commissions on which you wish to serve. (Leave blank any Commissions on which you do not wish to serve.)

- Charter Commission
- Housing & Redevelopment Authority
- Planning Commission
- Environmental Quality & Energy Commission
- Parks & Recreation Commission

Prior Experience on City Commissions, City Boards, etc.: No experience on a Planning Commission

Work Experience: Former newspaper reporter with extensive years covering City Council and Planning Commission meetings. Current sign project manager with work experience with cities on permitting.

Civic, Professional and Community Activities: _____

(Over)

Why do you want to be on a Fridley commission? To serve the city of Fridley
and community that I care for.

What skills, strengths or abilities do you believe you will add to the commission?
Extensive experience with city zoning and planning matters, excellent communications skills,
professional work ethic.

Does your work require you to travel? No How often? _____

Additional Comments: I've always been interested in better serving
the community, I have much experience with planning and
zoning matters.

References (Optional):

Name	Address	Phone No.
Dan Combs,	[Redacted]	
Alicia Miller,		

Signature

12-8-23

Date

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AGENDA REPORT

Meeting Date: December 11, 2023

Meeting Type: City Council Conference Meeting

Submitted By: Scott Hickok, Community Development

Title

Final Report for the Fridley Public Art Plan

Background

Gretchen Nicholls from LISC Twin Cities, will be at the conference meeting to present the Final Report for the Fridley Public Art Plan.

Focus on Fridley Strategic Alignment

- | | |
|--|--|
| <input checked="" type="checkbox"/> Vibrant Neighborhoods & Places | <input checked="" type="checkbox"/> Community Identity & Relationship Building |
| <input type="checkbox"/> Financial Stability & Commercial Prosperity | <input type="checkbox"/> Public Safety & Environmental Stewardship |
| <input type="checkbox"/> Organizational Excellence | |

Attachments and Other Resources

- Final Report for the Fridley Public Art Plan

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.



FRIDLEY PUBLIC ART PLAN

Summary Report and Final Recommendations

Submitted by Gretchen Nicholls, Local Initiatives Support Corporation (LISC) Twin Cities
November 2023

Hosted by: City of Fridley



Convened by LISC Twin Cities/Corridor Development Initiative (CDI)





OVERVIEW

To guide the Fridley Public Art Plan, the City of Fridley enlisted LISC Twin Cities’ Corridor Development Initiative (CDI) to facilitate a series of community workshops from September to October 2023 to gather community input. The Corridor Development Initiative offers a way for the community to inform and guide policy initiatives in a proactive way.

Over forty (40) participants attended the three community workshops, and an on-line Public Art Ideas map provided an alternative way for community members to identify potential locations for public art, and suggestions for what type of public art could be a good fit for those locations.

These recommendations serve as a summary of the input and reflections shared by community members through a three-part workshop series convened by LISC Twin Cities to inform future investment in public art in Fridley. The findings were submitted to the Fridley City Council in November 2023 for their consideration.

INTRODUCTION

What makes a city memorable? The presence of public art offers unique gestures of beauty, cultural expressions, or elements of fun. Public art can be many things. An iconic and memorable sculpture, an engaging and interactive installation, a colorful and whimsical mural – the possibilities are endless. Public art can tell a story that connects you to the community through a variety of artist involved formats:

Types:	Examples:
<ul style="list-style-type: none">• Interactive• Functional• Living• Two dimensional or three dimensional• Experiential• Others!	<ul style="list-style-type: none">• Signage• Maze or labyrinth• Stationary or mobile• Lighting• Others!

In 2023 a generous donation was provided to the City of Fridley for public art which sparked a conversation about how to establish a long-term public art plan.

To explore the possibilities and help guide a public art plan in Fridley, community members were invited to participate in a three-part series of workshops to guide a Public Art Plan for the city. The conversation is timely considering the opportunities unfolding through the Park System Improvement Plan. What role could public art play in creating unique destinations or points of interest? What can be achieved through public art? And where would public art have an impact in Fridley?

CREATING A FRAMEWORK FOR A FRIDLEY PUBLIC ART PLAN:

Mission statement: Empowering our vibrant community through the transformative power of public art, our mission is to cultivate a cityscape that celebrates diversity, creativity, and shared experiences. We are dedicated to fostering a sense of belonging, sparking dialogue and inspiring innovation through the strategic integration of art into our urban fabric, enhancing the quality of life for all residents and visitors.

Attributes of the Wooddale site:

1. Define Public Art: A possible definition could be:

Public Art

Publicly accessible original art that enriches the city as it evokes meaning in the public realm. It can be a variety of art forms and takes into consideration the site, its location and context, and the audience. Public art may possess functional as well as aesthetic qualities; it may be integrated or discreet. Artists may work in partnership with other design professionals or members of the community; however, the artist is directly involved in the concept, design, or creation. Performances, installations, events, and other temporary expressions are included in the definition.

2. Funding

All program planning, activities, administration, maintenance and outreach require identifying and securing ongoing funding.

3. Planning

Establishing and communicating goals and priorities for public art during city-wide planning processes guarantees that public art and design become integrated into the fabric of community life.

4. Inter-Agency Cooperation

All city departments will establish mechanisms for planning and implementing public art programs and actively engage with other governmental jurisdictions to partner and support these programs.

5. Leadership and Community Involvement

Authentic community involvement and strong public and political stewardship are critical for success.

6. Management and Governance

A priority will be placed on securing capable administrative expertise.

7. Valuing Public Art and Design

What makes public art important to a community varies from place to place and project to project. Five key characteristics address how public art is vital to civic life:

Public art defines and solidifies a sense of identity.

Public art can commemorate important events and memorialize people. It offers unique opportunities to illustrate and respond to changing conditions, ethnic diversity, and city identity.

Public art enhances the quality of life.

Public art that is successfully integrated into the fabric of the community creates settings for public meaning and cause for public pride. Successful projects can influence the quality of design elsewhere in the community, raising the level of creativity, innovation, attention to detail, visual impact, or user friendliness.

Public art fosters community involvement.

Strategically planned permanent and temporary projects can stimulate economic growth, generating positive publicity, and improving the appearance of surroundings.

Public art is good for business.

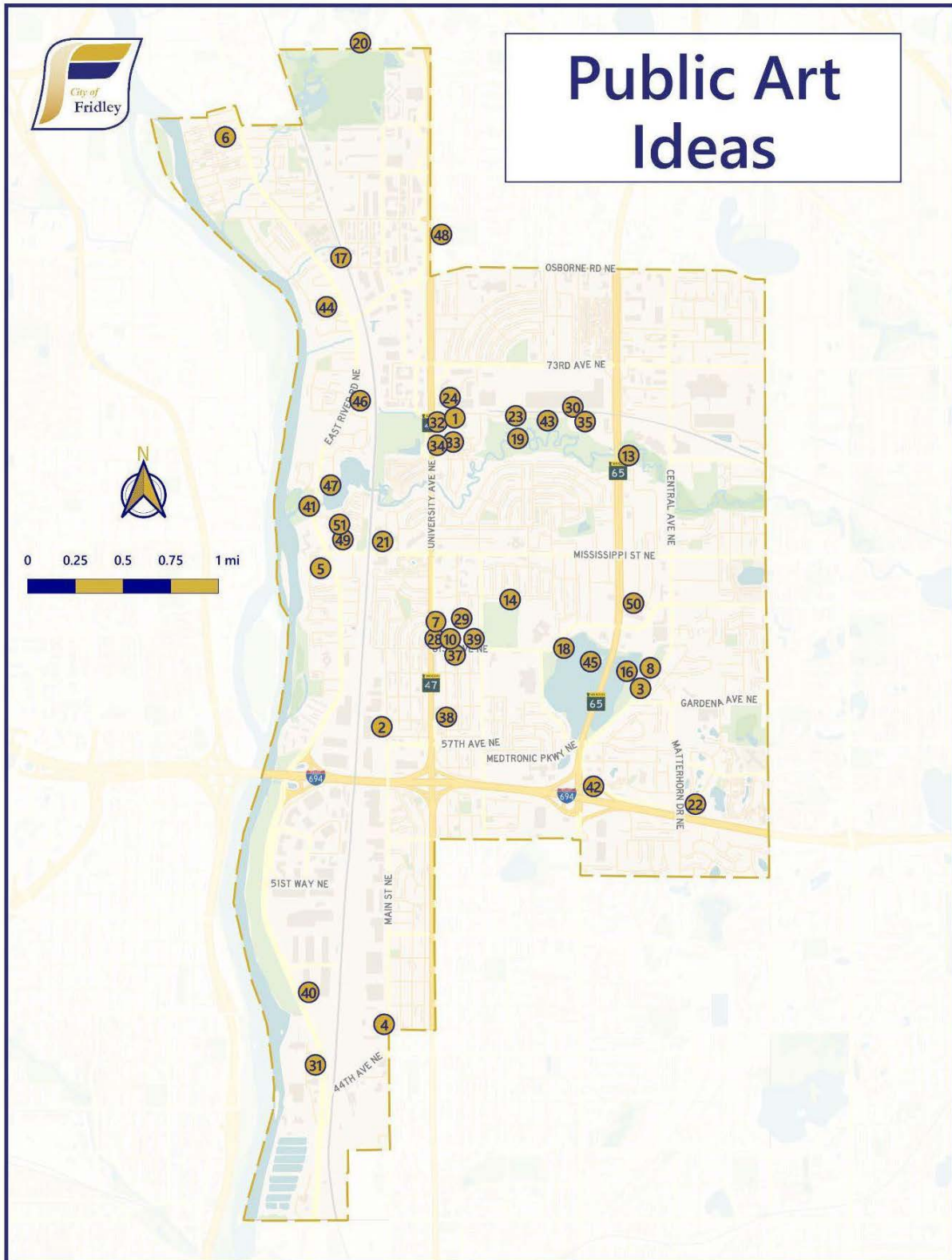
Strategically planned permanent and temporary projects can stimulate economic growth, generating positive publicity, and improving the appearance of surroundings.

Public art activates public spaces.

Aesthetically enhanced and artistically designed public spaces add value to capital investments, benefiting citizens and businesses.

IDEAS FOR WHERE PUBLIC ART COULD BE LOCATED IN FRIDLLEY

A mapping survey hosted on the City of Fridley website offered a way to gather suggestions from the community on where public art could go. Here are the ideas that were shared (respondents also suggested public art ideas for the various locations, which are provided in the chart following the recommendations):



Create a task force:

- A. To implement a public art initiative, and
- B. Advise on a permanent structure.

Start small.

- A. Identify one or two small demonstration projects to begin (projects often take 2 – 3 years or longer from concept to completion and will involve a learning process).
- B. Consider art that makes an impact to test out options.
- C. For competitive proposals, resist being too prescriptive which could close off amazing, creative, and unexpected ideas. Make space for the artist’s vision to drive the details.
- D. Explore ways to celebrate Fridley through public art.

Guidelines or considerations:

I. Build a platform for public art to be included as a function of the city.

- A. Establish a body to create a public art initiative that will guide the development of a permanent public art platform.
- B. Consider the creation of an Arts Commission (or Committee) composed of people that understand art. Commissioners could include artists/creatives, business owners, community organizations, and others.
- C. Delay creating public art policies or ordinances until there is clarity from experience, and how to best guide or administer public art initiatives (e.g., how to accept donations or gifts, how to sunset art, etc.).
- D. Consider ways to integrate public art into capital projects where the city is already building infrastructure.
- E. Coordinate efforts with the Park System Improvement Plan to explore opportunities to incorporate public art in parks.
- F. Other cities like Hopkins, Bloomington, Mankato, Minneapolis, and Saint Paul have models of governance bodies that oversee public art activities and offer important insights.

II. Plan for long-term maintenance of public art as needed.

- A. Consider hiring an Art Conservator to assess what will be needed to maintain the works of art over time (e.g., impacts of snow removal, refurbishing, etc.).
- B. Anticipate and budget for long-term expenses for upkeep and maintenance of the art.
- C. Be mindful of where public art is located. Places that are prone to disrepair or vandalism may not be appropriate. Find places that are treated with respect.

III. Encourage partnerships to expand what's possible.

- A. Public art partnerships could be established with:
- Businesses,
 - Arts organizations (e.g., North Suburban Center for the Arts),
 - Worship, civic, ethnic/cultural, and community-based organizations,
 - Schools and youth groups,
 - Environmental organizations,
 - Other governmental agencies (e.g., County, MN DOT, Parks, etc.),
 - Foundations and donors.
- B. Seek additional public or private resources through sponsorships, grants, sales tax, and/or requiring a percent for art in infrastructure improvements or capital budgets for development projects.
- C. Work with Metro Transit to consider ways to integrate public art into proposed bus stops.
- D. To engage businesses, consider creating a Façade Improvement program to encourage exterior improvements, landscaping, ornamental gates, murals, etc. Businesses provide a match to leverage city funds and can collaborate with artists to create and implement the design.
- E. Tours and events that incorporate public art could offer ways to celebrate Fridley and build community pride. Interactive maps can help to let people know what's there.
- F. Develop recommendations to advise the city for a permanent arts platform which may include duties such as:
- Planning and engagement,
 - oversight of selection processes,
 - Administration of the program,
 - Determine the project budget and sources of funding,
 - Oversight of project implementation and maintenance of art,
 - Long-term management of the art.



CORRIDOR DEVELOPMENT INITIATIVE (CDI) TECHNICAL TEAM

The LISC CDI technical team included:

- **Barbara Raye**, Center for Policy Planning and Performance (Facilitator and evaluator).
- **Katie Thering**, photographer and layout designer for the promotional materials and final reports.
- **Gretchen Nicholls**, LISC Twin Cities (project coordinator).

COMMUNITY WORKSHOP SERIES

The series of three community workshops were held during September – October 2023. They included:

Workshop I: Gathering Ideas for a Fridley Public Art Plan

Thursday, September 7, 2023 | 6:00 – 8:00pm

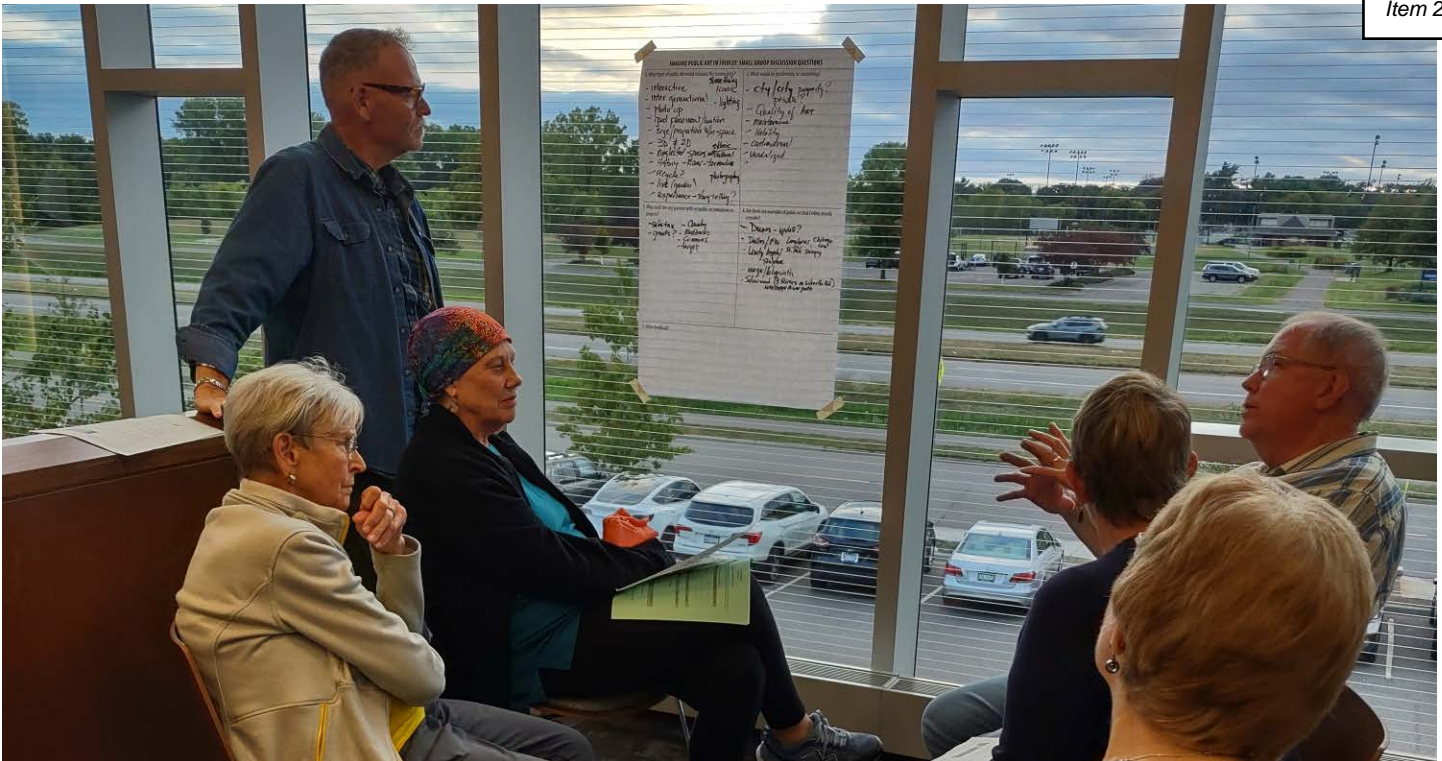
Fridley City Hall, 7071 University Ave NE, Fridley

Presentations were provided by (see addendums B and C):

- **Scott Hickok**, Community Development Director, City of Fridley – an overview of the goals and objectives for creating a Fridley public art plan.
- **Jamie Schumacher**, LISC Twin Cities – an overview on the how, what, why and where of public art.

Participants were asked to respond to four questions:

1. What types of public art would enhance the community?
2. What would be problematic or concerning?
3. Who could the city partner with on public art initiatives or projects?
4. Are there any examples of public art that Fridley should consider?
5. Other feedback?



Workshop II: Panel Discussion

Thursday, September 21, 2023 | 6:00 – 8:00pm
Fridley City Hall, 7071 University Ave NE, Fridley

A panel of cities that have initiated their own public art plans were on hand to share their process, results, and lessons learned. What does it take to advance a public art plan that the community supports?

Panelists included (For discussion notes and bios see addendum E):

- **Mary Altman**, Public Arts Administrator, City of Minneapolis
- **Jim Clark**, Visual Arts Manager, Hopkins Center for the Arts
- **Jen Krava**, Director of Programming, Forecast Public Art

Workshop III: Framing the Recommendations

Thursday, October 5, 2023 | 6:00 – 8:00pm
Fridley City Hall, 7071 University Ave NE, Fridley

Participants contributed to the creation of the County Road E Corridor action plan recommendations, which were submitted to the Project Team of local government and private partners for consideration.

EVALUATION SUMMARY OF THE CDI PROCESS

After each of the three sessions participants were asked to provide their opinions about the session including if it had met its goals, the value of presenters, their overall satisfaction with the session, what additional information they would like to have at the next session. Not everyone returned the evaluation sheet and not everyone answered all questions. This summary reflects the data we received. A total of 32 responses were received reflecting a range of time people had lived/worked in Fridley.

Overall, participants who provided feedback ranked the content of each session as good to excellent and their satisfaction as predominately “very satisfied”. The first (overview and values) and second (panel presentation) sessions were rated very highly by several participants. Only seven people submitted feedback sheets to the final session, but those participants indicated support for the recommendations and that they had gained insight, perspectives, and relationships because of the project. Some expressed high satisfaction with the facilitation of the final group process. During the group review of the recommendations (third session) one small group reported they were having fun – which they had not expected.

Comments throughout the process included support for the project as something that was needed in the city. They also indicated that the project had been a good start, but more needed to be done. Several people signed up to be on the interim task force to get the project started.

CONCLUSION

The Corridor Development Initiative submits the attached Fridley Public Art Plan recommendations to the Fridley City Council for their consideration.

ATTACHMENTS:

- A. Imagining Public Art in Fridley: Community Recommendations (October 2023)
- B. Workshop I presentations
- C. Workshop I Summary and Themes
- D. Workshop II Panel Discussion Notes and Bios
- E. Attendance list for the Fridley Public Art Plan CDI workshops
- F. Additional Public Art Resources
- G. Announcement/publicity flyer for the Fridley Public Art Plan CDI workshops



IMAGINING PUBLIC ART IN FRIDLEY

Community Recommendations

October 2023

These recommendations serve as a summary of the input and reflections shared by community members through a three-part workshop series convened by LISC Twin Cities to inform future investment in public art in Fridley.

Hosted by the City of Fridley



Convened by LISC Twin Cities/
Corridor Development Initiative (CDI)



INTRODUCTION

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7. Valuing Public Art and Design

What makes public art important to a community varies from place to place and project to project. Five key characteristics address how public art is vital to civic life:

Public art builds strong communities.

The process of initiating an art project brings together individuals from diverse sectors of society. Public artists stimulate and facilitate cooperative efforts, collaborations, and multi-disciplinary initiatives, engaging individuals who often don't have the opportunity to work cooperatively, provoking discussion about myriad issues affecting quality of life. When citizens from diverse backgrounds communicate, strong communities evolve.

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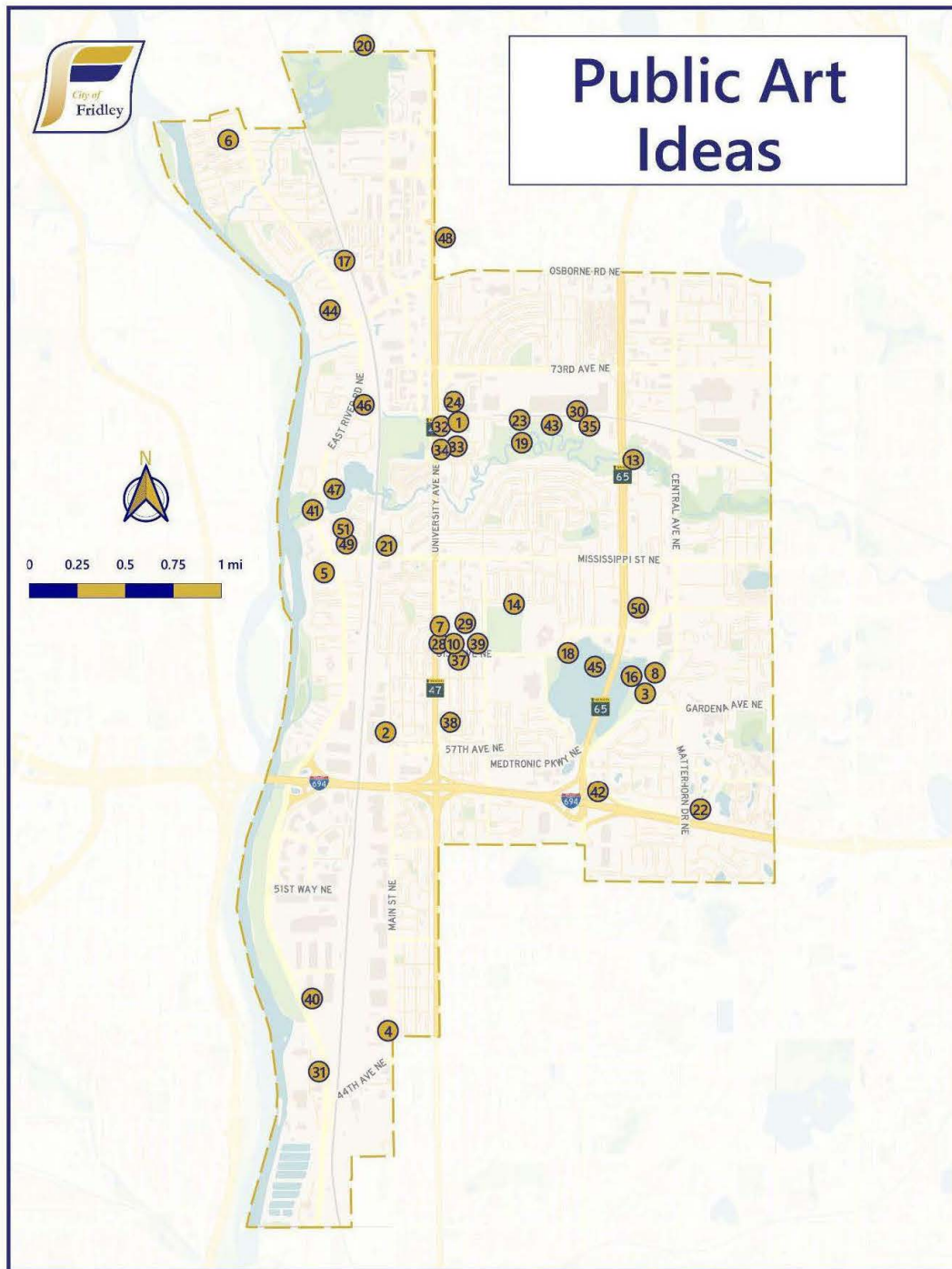
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 - Determine the project budget and sources of funding,
 - Oversight of project implementation and maintenance of art,
 - Long-term management of the art.


Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 1 Submitted By: Submitted Time: August 24, 2023 8:22 AM What is your idea for public art in Fridley? Decorative pavement - poetry or patterns in the sidewalk https://www.stpaul.gov/departments/public-works/sidewalks/sidewalk-poetry</p>	
<p>Map #: 2 Submitted By: August Planning Commission Discussion Submitted Time: August 24, 2023 8:24 AM What is your idea for public art in Fridley? Decorative/illuminated component of potential 57th Ave Bridge/Northtown Rail Yard Overpass</p>	
<p>Map #: 3 Submitted By: Submitted Time: August 24, 2023 12:24 PM What is your idea for public art in Fridley? A sculpture in the roundabout</p>	
<p>Map #: 4 Submitted By: Submitted Time: August 24, 2023 2:02 PM What is your idea for public art in Fridley? Painting a mural on General Mills grain towers - similar to Mankato Silo Art (Scott's idea)</p>	
<p>Map #: 5 Submitted By: Patrick M. Submitted Time: August 24, 2023 3:22 PM What is your idea for public art in Fridley? I would like to see a water fountain large enough for folks to sit on the edge and dangle thier feet in the water. The water faountains at the Rose Garden near Lake Harriet in Minneapolis was a great spot for folks to cool off on a hot summer daY.</p>	
<p>Map #: 6 Submitted By:</p>	




Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Submitted Time: August 29, 2023 10:52 AM</p> <p>What is your idea for public art in Fridley? Public art tells the story of Fridley. It should represent the people and events that make up the last. It can be a reaction to national or international events. It can be aspirational looking into the future.</p>	
<p>Map #: 7</p> <p>Submitted By: Submitted Time: August 31, 2023 8:06 AM</p> <p>What is your idea for public art in Fridley? 6101 University Ave NEMaghrak Park</p>	
<p>Map #: 8</p> <p>Submitted By: Mike Maher Submitted Time: August 31, 2023 3:12 PM</p> <p>What is your idea for public art in Fridley? Letter art sculpture - FRIENDLY - cast concrete letters could be used as photo opportunity or play. Point of civic pride and point of interest.</p>	
<p>Map #: 9</p> <p>Submitted By: Submitted Time: August 31, 2023 3:43 PM</p> <p>What is your idea for public art in Fridley? The cities along the St. Croix used public art funds to paint the utility boxes along the river. That could be fun! Here is a link: https://stcroixutilitybox.weebly.com/</p>	
<p>Map #: 10</p> <p>Submitted By: Tito Perfecto Submitted Time: August 31, 2023 3:55 PM</p> <p>What is your idea for public art in Fridley? A fountain large enough to cool your feet on a hot summer day.</p>	
<p>Map #: 11</p> <p>Submitted By: Submitted Time: September 5, 2023 1:16 PM</p>	




Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>What is your idea for public art in Fridley? I would like to see a piece of art that looks like something, not just a blob to someone who is not an artist. A person, a thing, etc.</p>	
<p>Map #: 12 Submitted By: Submitted Time: September 8, 2023 10:49 AM What is your idea for public art in Fridley? For East river road apartment management to stop bickering about every little thing about the apartment and people in the unit he's making the tents really uncomfortable.</p>	
<p>Map #: 13 Submitted By: Ryan F Submitted Time: September 8, 2023 11:12 AM What is your idea for public art in Fridley? A series of unique sculpture markers or gateways that could be added to all the entry points along the Rice Creek West Regional Trail over time. These could be fun destinations to visit along the trail and make anyone passing by in a car more aware of the existence of the trail.</p>	
<p>Map #: 14 Submitted By: Mary Huss Submitted Time: September 8, 2023 8:06 PM What is your idea for public art in Fridley? A splash pad in a Fridley theme for the kids in Commons Park</p>	




Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 15 Submitted By: Submitted Time: September 9, 2023 11:43 AM What is your idea for public art in Fridley? Each location should have a sculpture/art depicting MN symbols (Paint, glass, metal, clay, bronze, wood..)</p>	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <tr><td colspan="2">List of state symbols</td></tr> <tr><td colspan="2">Living insignia</td></tr> <tr><td>Bird</td><td>Common loon</td></tr> <tr><td>Butterfly</td><td>Monarch</td></tr> <tr><td>Fish</td><td>Walleye</td></tr> <tr><td>Flower</td><td>Pink-and-white lady's slipper</td></tr> <tr><td>Mushroom</td><td>Common morel (<i>Morchella esculenta</i>)</td></tr> <tr><td>Tree</td><td>Norway pine^[6]</td></tr> <tr><td colspan="2">Inanimate insignia</td></tr> <tr><td>Beverage</td><td>Milk</td></tr> <tr><td>Food</td><td>Fruit: Honeycrisp apple Muffin: Blueberry Mushroom: Morel</td></tr> <tr><td>Gemstone</td><td>Lake Superior agate</td></tr> <tr><td>Other</td><td>Photograph: Grace</td></tr> </table>	List of state symbols		Living insignia		Bird	Common loon	Butterfly	Monarch	Fish	Walleye	Flower	Pink-and-white lady's slipper	Mushroom	Common morel (<i>Morchella esculenta</i>)	Tree	Norway pine ^[6]	Inanimate insignia		Beverage	Milk	Food	Fruit: Honeycrisp apple Muffin: Blueberry Mushroom: Morel	Gemstone	Lake Superior agate	Other	Photograph: Grace
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Gemstone	Lake Superior agate																										
Other	Photograph: Grace																										
<p>Map #: 16 Submitted By: Submitted Time: September 9, 2023 7:49 PM What is your idea for public art in Fridley? It would be fun to see temporary floating installations in Moore Lake</p>																											
<p>Map #: 17 Submitted By: Submitted Time: September 11, 2023 11:56 AM What is your idea for public art in Fridley? Sculptures or murals at the North Suburban Center of the Arts to draw attention to an art resource in the community.</p>																											
<p>Map #: 18 Submitted By: Submitted Time: September 11, 2023 1:00 PM What is your idea for public art in Fridley? Water quality/aquatic life type sculpture or mural to educate the public about the health of the lake and the ecosystem.</p>																											



Fridley Public Art Ideas (submitted as of 10.3.2023)

	
<p>Map #: 19 Submitted By: Submitted Time: September 11, 2023 3:10 PM</p> <p>What is your idea for public art in Fridley? Some sort of creek ecosystem/life sculpture installation celebrating the creek. Conservation or water-related along the trail. Maybe more interpretive signage that has a design/artistic aspect. Or a wooden carved/bench-type art project that's usable along the trail.</p>	
<p>Map #: 20 Submitted By: Corey H. Submitted Time: September 12, 2023 8:01 AM</p> <p>What is your idea for public art in Fridley? Artful Solar Charging Stations</p>	
<p>Map #: 21 Submitted By: EQEC Submitted Time: September 12, 2023 7:30 PM</p> <p>What is your idea for public art in Fridley? Mural emphasizing Fridley's connection to the Mississippi River including clean water (most of the metro's drinking water comes through Fridley)</p>	
<p>Map #: 22 Submitted By: EQEC Submitted Time: September 12, 2023 7:32 PM</p> <p>What is your idea for public art in Fridley? This bridge could be a good location for sculptural art as this is a gateway into the city and a high point</p>	

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 23 Submitted By: EQEC Submitted Time: September 12, 2023 7:35 PM What is your idea for public art in Fridley? Interactive, nature-themed art</p>	
<p>Map #: 24 Submitted By: Pam Reynolds Submitted Time: September 13, 2023 2:47 PM What is your idea for public art in Fridley? A giant toilet sculpture, with \$\$ appearing to be sucked into it, located at the Civic Campus, to represent the tax dollars being wasted on initiatives that should be left to the private sector. Maybe the city could look to NSCA(North Suburban Center for the Arts) to provide public art in exchange for the rent free use of a publically owned building.</p>	
<p>Map #: 25 Submitted By: Pam Reynolds Submitted Time: September 14, 2023 10:21 AM What is your idea for public art in Fridley? A bronze sculpture of Al Kordiak, sitting on one of the benches in the space at 61st and University, looking toward the massive Cielo complex. This sculpture would represent the destruction of the small town feel of Fridley after Mr. Kordiak demanded the creation of an HRA, following two failed attempts to get it past voters. The original purpose was to fulfill Mr. Kordiak's promise, to his campaign supporters, for an ice arena. In recent years, the creation of an HRA, has led to massive apartment complexes encroaching on middle class, single family neighborhoods.</p>	

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 26 Submitted By: Pam Reynolds Submitted Time: September 14, 2023 2:32 PM</p> <p>What is your idea for public art in Fridley? Rather than add 3 additional posts for the remaining 3 benches, located at 61st and University, that surely no one sits on to watch traffic whiz by on University, I will list them together. Each bench will have a statute of a person responsible for changing the "character" of Fridley. One would have the likeness of Jim Kordiak for carrying on his father's tradition of responding to campaign contributors. The second remaining bench would have a likeness of previous Councilmember Billings who worked tirelessly to give us the boondoggle that is the Northstar train and the availability for yet another mass apartment complex pushed into being by the HRA. Lauded as a use for unused parking lots, rest assured it was part of the plan. The last bench would have a likeness of previous city manager Bill Burns who gave us the concept of deferred maintenance on city buildings and parks. His frugal management style is responsible for \$80 million in taxpayer debt and the quasi country club Springbrook.</p>	
<p>Map #: 27 Submitted By: Pam Reynolds Submitted Time: September 15, 2023 8:38 AM</p> <p>What is your idea for public art in Fridley? A bronze statute of previous County Commissioner, Al Kordiak, seated on one of the 4 benches, looking toward Cielo apartment complex. Mr. Kordiak forever changed the "character" of small town Fridley when he forced the formation of an HRA, after voters said no, twice. He needed the HRA created so the city could eminent domain the property where he promised campaign supporters a hockey arena. The HRA is responsible for the creation of the massive apartment complexes that have encroached into single family neighborhoods.</p>	

Fridley Public Art Ideas (submitted as of 10.3.2023)

Map #: 28

Submitted By: Pam Reynolds

Submitted Time: September 15, 2023 9:09 AM

What is your idea for public art in Fridley?

Place statues on the remaining 3 benches depicting others who have altered the "character" of Fridley. Previous councilmember, Steve Billings, for the boondoggle that is the Northstar that allowed the HRA to use the excess parking lot to create another mass complex. Previous county commissioner, Jim Kordiak, for following in his father's footsteps by supporting the desires of his campaign supporters and for giving us his #4 pick to take his place. The final bench would be for a statue of previous city manager, Bill Burns, who gave us the concept of deferred maintenance resulting in \$80M in taxpayer debt. He is also responsible for creating a crisis, and then getting voters to approve a permanent tax levy for Springbrook on behalf of the Springbrook Foundation. The Springbrook Foundation is a group, made up by a majority of non residents of Fridley, who call the shots for our tax supported park, North Park. Statues would sit where no one else does.



Map #: 29

Submitted By: Pam Reynolds

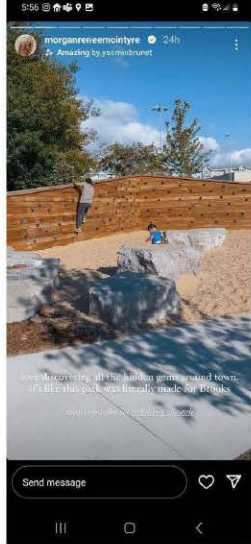
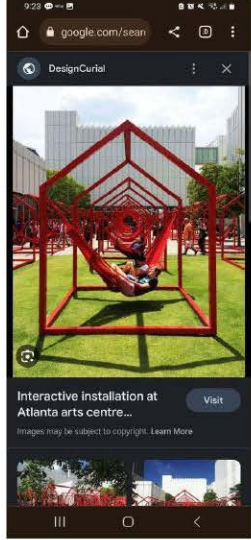
Submitted Time: September 15, 2023 9:19 AM

What is your idea for public art in Fridley?

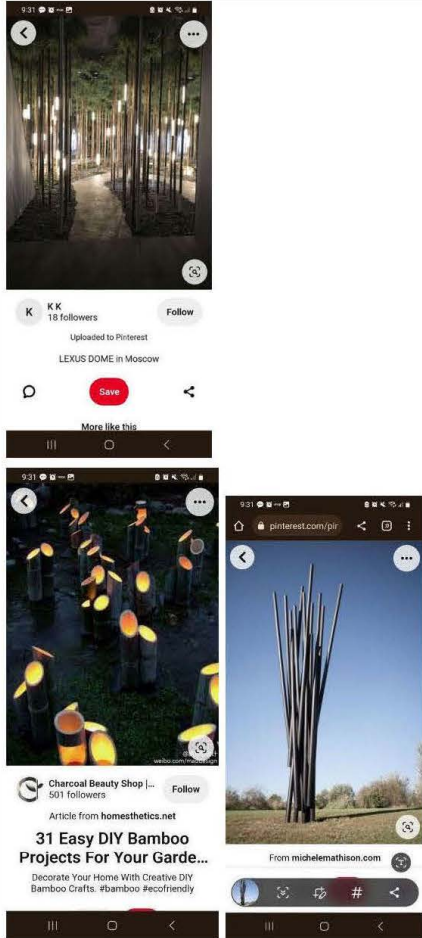

A statue of previous county commissioner, Al Kordiak, for demanding the city create an HRA so the land he needed for an ice arena, could be taken through eminent domain to fulfill his promise to his campaign supporters. The creation of the HRA came after voters had said NO to funding an HRA, twice. The statue should be placed so he is facing the Cielo apartment complex, one of many mass complexes that now encroach into single family neighborhoods thanks to the HRA.



Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 30 Submitted By: Submitted Time: September 16, 2023 9:18 PM What is your idea for public art in Fridley? Sculptural and organic inspired play elements.</p>	 <p>An Instagram post from user 'morganreeneincityre' showing a park scene. In the foreground, there is a large, dark, organic-shaped rock sculpture on a concrete base. Behind it is a wooden wall made of horizontal planks. A person is visible near the wall. The background shows trees and a clear sky. The post includes a caption and interaction icons.</p>
<p>Map #: 31 Submitted By: Submitted Time: September 16, 2023 9:25 PM What is your idea for public art in Fridley? Interactive art that supports disc golf zone.</p>	 <p>A screenshot of a website showing a red metal frame structure on a grassy area. A red hammock is suspended within the frame. The structure is composed of interconnected red metal beams. The background shows a modern building and trees. Below the image is a caption and a 'Visit' button.</p>


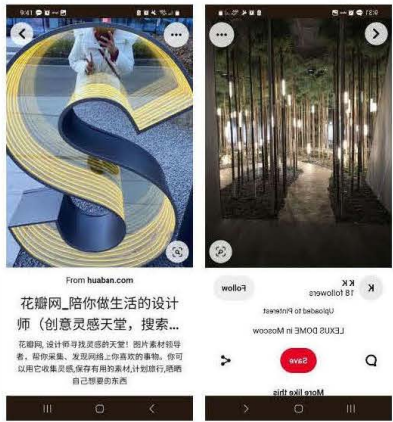

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 32 Submitted By: Submitted Time: September 16, 2023 9:34 PM What is your idea for public art in Fridley? Illuminated cattail inspired forms.</p>	
<p>Map #: 33 Submitted By: Submitted Time: September 16, 2023 9:36 PM What is your idea for public art in Fridley? Updated welcome sign and playful sculpture at entrance to city hall, visible from university.</p>	


Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 34 Submitted By: Submitted Time: September 16, 2023 9:47 PM What is your idea for public art in Fridley? Graphic, updated modern city entry point signage - illuminated at night. Celebrate "friendly" fridley nickname.</p>	
<p>Map #: 35 Submitted By: Submitted Time: September 16, 2023 9:50 PM What is your idea for public art in Fridley? Informative nature inspired art sculptures along rice creek regional trail.</p>	


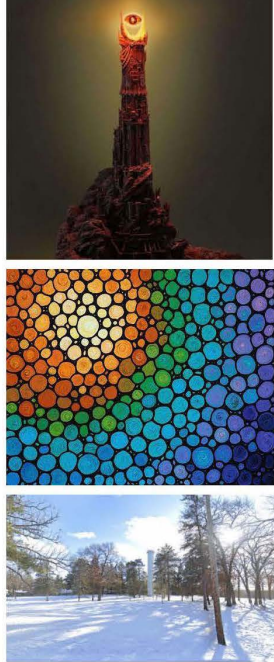

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 36 Submitted By: Submitted Time: September 16, 2023 9:52 PM What is your idea for public art in Fridley? Lit sculpture celebrating diverse cultures and languages - "all is welcome vibe" "friendly fridley"</p>	 <p>From henrikkam.com ART SPACE – Henrik KAM photography Photography of art installations and gallery exhibits</p>
<p>Map #: 37 Submitted By: Submitted Time: September 16, 2023 9:55 PM What is your idea for public art in Fridley? Activate medians along university with lit sculptures to create central corridor.</p>	 <p>From husaban.com 花瓣网_陪你做生活的设计师 (创意灵感天堂, 搜索... 花瓣网, 设计师与爱好者的天堂! 图片美和设计师, 帮你采集, 发现网络上你喜欢的事物, 你可以用它收集灵感, 保存有用的素材, 计划旅行, 消磨自己想要的东西</p>
<p>Map #: 38 Submitted By: Submitted Time: September 16, 2023 9:58 PM What is your idea for public art in Fridley? Median welcome sculpture. A squirrel offering an acorn symbolizing friendly fridley.</p>	 <p>AIR, SEA AND LAND BY OKUDA SAN MIGUEL AT... Images may be subject to copyright. Learn More</p>




Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 39 Submitted By: Nick (EQEC) Submitted Time: September 18, 2023 9:47 PM What is your idea for public art in Fridley? An illuminated hanging sculpture like this in memory of the Moon Plaza.</p>	
<p>Map #: 40 Submitted By: Nick (EQEC) Submitted Time: September 18, 2023 10:34 PM What is your idea for public art in Fridley? Babe the Blue Ox pulling an ox cart, with or without Paul Bunyan (based on the pictured style by local artist https://www.markhermanstudio.com/). If not this spot, somewhere along East River Road (previously known as the Red River Ox Cart Trail).</p>	
<p>Map #: 41 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:06 PM What is your idea for public art in Fridley? Not specifically the pictured style lighting, but can we illuminate trails and sidewalks with solar powered warm LED lighting? It could make the area feel more magical...</p>	
<p>Map #: 42 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:09 PM What is your idea for public art in Fridley? It would be nice to do this to a bridge that has more pedestrian friendly access beneath it, but everybody loves LEGOs (except when you step on them).</p>	


Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 43 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:10 PM What is your idea for public art in Fridley? Glowing trails through the forest?</p>	
<p>Map #: 44 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:28 PM What is your idea for public art in Fridley? It would be cool if the ugly sky blue tower at the Minneapolis Waterworks intake facility could be artistically painted. Dress it up to look like the "Eye of Sauron", or a colorful mosaic, or at the very least faux brick. The winter picture is the tower as-is, and it can be seen from East River Road.</p>	
<p>Map #: 45 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:32 PM What is your idea for public art in Fridley? A floating community solar garden could look neat (especially if they slightly illuminated at night), and provide added electricity and resiliency to our less-than-dependable grid...</p>	

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>Map #: 46 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 12:43 PM</p> <p>What is your idea for public art in Fridley? We could expand Minneapolis' project of painting traffic control boxes (and other electrical boxes) with murals by local artists.</p>	
<p>Map #: 47 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 1:33 PM</p> <p>What is your idea for public art in Fridley? Tree trenches aren't exactly artwork, but it would help to enhance Fridley's canvas too. There are sections of medians along East River Road that are easily 10-20 feet wide, and vegetation (instead of concrete) could enhance the beauty of this historic road by a lot. Also a notable mention...consolidate some of the road signs, there must be hundreds along the Fridley stretch of E.R.R.</p>	
<p>Map #: 48 Submitted By: Nick (EQEC) Submitted Time: September 21, 2023 1:42 PM</p> <p>What is your idea for public art in Fridley? More colorful native plantings and trees along the median and shoulder embankments of University Ave. With how wide this road/right-of-way is it just feels so barren and void of life...walking along the sidewalks/trails on a hot sunny day just looks miserable.</p>	
<p>Map #: 49 Submitted By: Submitted Time: September 22, 2023 1:10 PM</p>	

Fridley Public Art Ideas (submitted as of 10.3.2023)

<p>What is your idea for public art in Fridley? Im all for public art, but I would also like to see what we already have taken care of. It's probably not considered Fridley property, county?, but the underpass on Mississippi is usually lined with weeds and dirty sidewalks. Also the bike trail near the underpass needs to be painted. The chain link fences are damaged all along the train area for people to sneak through. Plenty of litter. The land next to the train area , by the station, is used as a dump. Take care of all that first before adding art to areas.</p>	
<p>Map #: 50 Submitted By: Jeanne Gallaher Submitted Time: September 22, 2023 4:37 PM</p> <p>What is your idea for public art in Fridley? I suggest a monolithic sculpture because a piece of locally (e.g., from Minnesota)quarried stone is awe-inspiring, natural, enduring, and beautiful.</p>	
<p>Map #: 51 Submitted By: Submitted Time: September 26, 2023 1:52 PM</p> <p>What is your idea for public art in Fridley? Recognize the Michael Servetus Unitarian Church cemetery. (Scott's idea)</p>	

Imagine Public Art in Fridley

Community Session 1: Gathering Ideas for a Fridley Public Art Plan

Thursday, September 7, 2023



AGENDA

- I. **Welcome**
 - Fridley Mayor Scott Lund
- II. **Project Background**
 - Jesse Anderson, City of Brooklyn Center
- III. **Overview of three-part community workshop process**
 - Barbara Raye - facilitator (Center for Policy Planning and Performance)
- IV. **Creating a Fridley Public Art Plan**
 - Scott Hickok, Community Development Director, City of Fridley
- V. **Imagining Public Art**
 - Jamie Schumacher, Local Initiatives Support Corporation (LISC) Twin Cities

Small Group discussion questions:

1. What types of public art would enhance the community?
2. What would be problematic or concerning?
3. Who could the city partner with on public art initiatives or projects?
4. Are there any examples of public art that Fridley should consider?
5. Other feedback?

- VI. **Small group report out / Next Steps / Evaluation**

Upcoming Workshops 6 - 8pm @ Fridley City Hall

Thursday, September 21, 2023

- ▶ **Learning from other city public art initiatives**
- ▶ A panel of cities that have initiated their own public art plans will be on hand to share their process, results, and lessons learned. What will it take to advance a public art plan that the community supports?

Thursday, October 5, 2023

- ▶ **Create Final Recommendations**
- ▶ Help define the recommendations for Fridley’s public art plan, which will be submitted to the Fridley City Council and Planning Commission.



Public Art in Fridley

An invitation for you to tell the City the what, where, and when that exists in your imagination for the City



Public Art In Fridley

Welcome and thank you for answering our invitation to be involved in this process

What is Public Art?



2

Merriam Webster Defines Public Art

Public art is art created for general public consumption¹²³. It is often commissioned by public institutions for a specific site¹. Public art must always be, by definition, visually and physically accessible to the general population¹. Therefore, it is usually installed or staged in easily accessible public spaces¹. Public art can take a wide range of forms, sizes, and scales, and can be temporary or permanent³.



3

Public Art In Fridley

Fridley Entry Monument Signs



Eisenhower Memorial Square



4

Public Art In Fridley

Columbia Arena Urban Art



Lighted Bridge on Fridley Civic Campus



5

Public Art In Fridley

Pierce Memorial/Thanks Public Safety



Local Artist Fireside Room City Hall



6



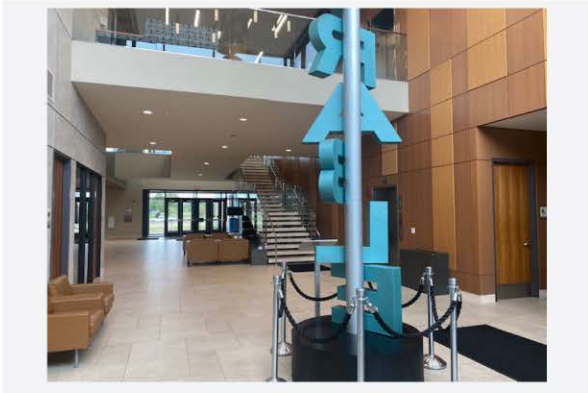
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Public Art In Fridley

Former Columbia Arena Sign Letters



Re-Invented



8

Public Art In Fridley

Architects Model Campus as Art



Development Before/After Art



9

Public Art In Fridley

City Hall Public Art



Inspiring....

- We've now seen and enjoyed the examples of public funded public placed are around us in this Civic Campus facility and other places Fridley. A love of art has a way of inspiring private placement and investment as well as public.
- Here are some examples....



10

Public Art In Fridley

Forgotten Star Brewery – Bottle Caps



Mercy Hospital – Unity Campus



11

Public Art In Fridley



12

Public Art In Fridley

Medtronic – Mechanical Screening with Air Vents as Art



Medtronic Operations Headquarters Art



13

Public Art In Fridley

35W Bridge Section After Collapse – Minneapolis Emergency Operations Ctr. Fridley



American Legion Thank You Troops/Eagle Scout Art



14

Public Art In Fridley



Mankato’s Public Art Program is well developed and well respected. Here is an example of what has been inspired there...

With a little public art inspiration, imagine the great things that could happen in Fridley’s most unexpected places....



15

Thank you!

We are happy you are part of our artistic journey!



**ENGAGING COMMUNITY,
PUBLIC ART,
AND
CREATIVE PLACEMAKING**



LISC Twin Cities

TODAY...

- Sharing some examples of public art...
- A little bit about creative placemaking...
- Planting some seeds of creativity!





WHAT COMES TO MIND WHEN YOU THINK ABOUT THE CITY OF FRIDLEY?



ACTIVATION vs CREATIVE PLACEMAKING

ON AUDIENCE:

- activation: programming for a place regardless of audience
- Creative placemaking: direct input and impact of audience is considered



ACTIVATION vs CREATIVE PLACEMAKING



Pop-up Night Market at Northern Spark



Ifrah Mansour - My Açal

MINNEAPOLIS, MN



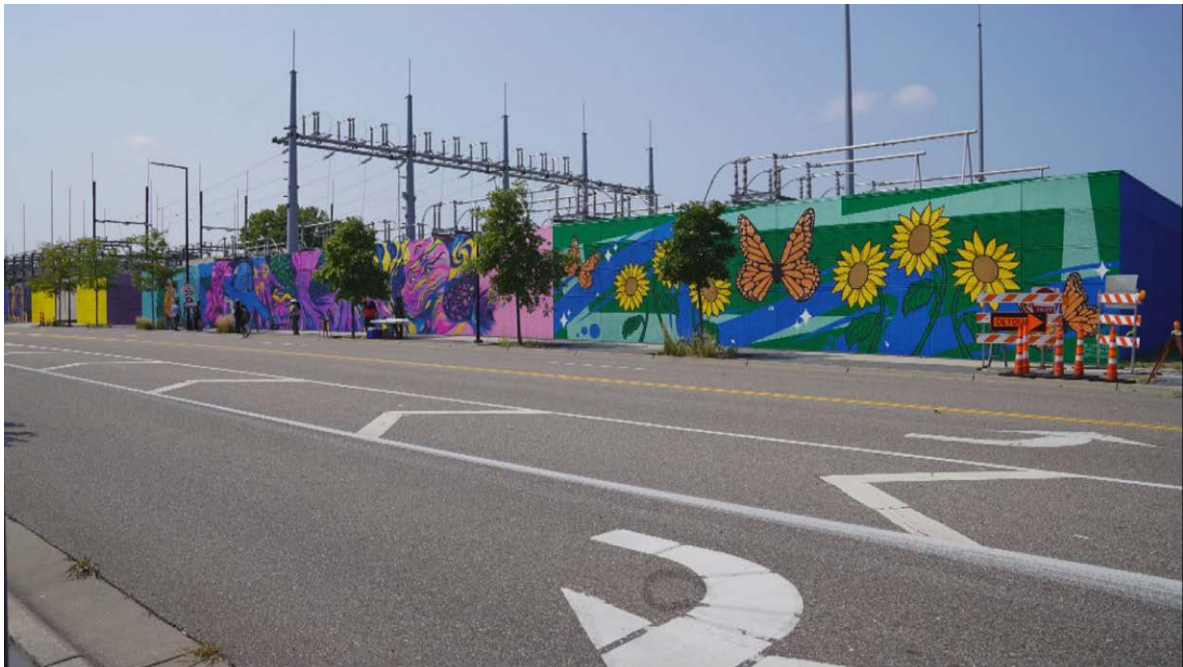
FIRST NATIONS UNIVERSITY, CANADA





BLOOMINGTON, MN

▪ Kao Lee Thao



BLOOMINGTON, MN

▪ Ua Si "WE" mural





MINNEAPOLIS, MN

▪ Eduardo Kobra



WHAT SCENES COME TO MIND WHEN YOU THINK OF THE

FRIDLEY

COMMUNITY?

ACTIVATION, CREATIVE PLACEMAKING, EVENTS

West Bank Music Festival



Ifrah Mansour - Working with Elders



It's possible to test locations using pop-up projects...



You can use public art projects
to address known issues...
creatively!



WHAT SPACES COME TO MIND WHEN YOU THINK ABOUT
WHERE ART CAN GO IN
FRIDLEY?



You can work with artists and community members to craft ideas for permanent fixtures.



- Creative placemaking: also uses community-relevant arts and culture.



MINNEAPOLIS, MN



- Can be creative and for fun, too!



PASADENA, CA

BLOOMINGTON MN



- Think about where art will go, and how space is utilized.



MOSCOW

- Marcus Zotes



Public art can be more effective and impactful with the values and principles of creative placemaking in mind...



REMINDERS AND TIPS!



REMINDERS AND TIPS!

Create opportunities for engagement at every level possible



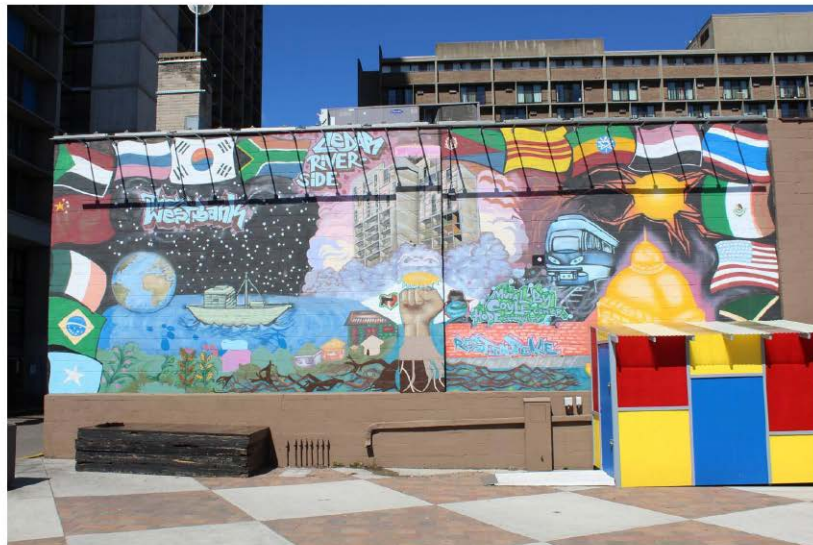
REMINDERS AND TIPS!

Collaborate and forge partnerships.



REMINDERS AND TIPS!

Use creative placemaking as you tackle other issues.



REMINDERS AND TIPS!

Watch for barriers to participation



REMINDERS AND TIPS!

Pause to see who is not at the table that should be.



THANK YOU!

jschumacher@lisc.org



Imagine Public Art in Fridley - Small Group Discussion Notes

9.7.23

1. What types of public art would enhance the community?

<p><u>Locations:</u></p> <ul style="list-style-type: none"> • Mississippi underpass • Future Railroad overpass at 57th – Home Depot (e.g., light shows, music shows, community theater) • River – Lakes • Good placement/location • Neglected spaces • Activate main entrance points (e.g., University and Central) – welcome new residents • Bandshell – plaza <p><u>Themes or considerations:</u></p> <ul style="list-style-type: none"> • High visibility to traffic thru Fridley • “Transportation” theme • Manufacturing collage • Art tours • Size/proportion within space • History – river – tornado • Reference to major events (i.e. tornado) • More bold ideas • Showcase diversity – age, background, faith, ability, etc.) 	<p><u>Types of art:</u></p> <ul style="list-style-type: none"> • Small business art/signage (example: Bizal) • Interactive (2) • Intergenerational • Photo op/Pop-up • 3D and 2D • Recycle? • Live (garden) • Experience – storytelling? • Something iconic • Lighting • Ethnic, cultural • Photography • Functional • Wall murals • Interactive sculptures • Installations that encourage play • Functional – edible garden (useable) • Interactive -poetry, selfie spots, little libraries (food) • Rain garden
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2. What could be problematic or concerning?

<p><u>Upkeep:</u></p> <ul style="list-style-type: none"> • Vandalism (3) • Maintenance • Liability • Better with age (changes with age) • Maintain public art – needs to be taken care of • Longevity • Safety – dumping <p><u>Process:</u></p> <ul style="list-style-type: none"> • Getting started with impact • Getting critical involvement to make it happen • Not having a larger plan • Representation 	<p><u>Resources:</u></p> <ul style="list-style-type: none"> • Funds always help • Wasting the funds (should be inclusive art) • Funding \$ • The need for ongoing funds and maintenance <p><u>Considerations for where and what:</u></p> <ul style="list-style-type: none"> • County or City property? • Private property? • Quality of art • Controversial • Movable vs. Static • Seasonal?
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Imagine Public Art in Fridley - Small Group Discussion Notes

9.7.23

3. Who could the city partner with on public art initiatives or projects?

<p><u>Community organizations and groups:</u></p> <ul style="list-style-type: none"> • Forecast Public Art • With art organization sponsor themed art works with prizes • Worship community • Ethnic community organizations • Cultural organizations • North Suburban Center for the Arts (2) • Environmental/BIPOC justice groups • Lions/Rotary • Faith groups <p><u>Government:</u></p> <ul style="list-style-type: none"> • Fridley Schools (3) • Sales tax – County • MN DOT • County • School Board, youth art classes <p><u>Funders:</u></p> <ul style="list-style-type: none"> • Foundations • Grants? (Medtronic, Cummins, Target) 	<p><u>Businesses:</u></p> <ul style="list-style-type: none"> • Push business owners to include art in projects • Boutique community businesses • Fridley Arts / Banfill • Fridley History <ul style="list-style-type: none"> ○ Wild Things Antiques and Vintage ○ Forgotten Star ○ “Pop ups” • Corporate partners <p><u>Artists:</u></p> <ul style="list-style-type: none"> • Artists living in Fridley • Local artists – muralists <p><u>General public:</u></p> <ul style="list-style-type: none"> • All residents could contribute (we all have artistic talent) • Sponsor art through contests (i.e. Like Art Prize in Grand Rapids, Michigan) • Citizens
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4. Are there any examples of public art that Fridley should consider?

<p><u>Fridley examples:</u></p> <ul style="list-style-type: none"> • Dunes – update? • Unity Hospital sculpture <p><u>Suggestions to consider:</u></p> <ul style="list-style-type: none"> • Let the artist’s vision drive the details • Parks as location • Seasonal photo spot • Art tour! • Decorate open areas with floral art (especially flat open lawns) • Sculptures that double as climbing objects in Fridley city parks • Maze/labyrinth 	<p><u>Other examples:</u></p> <ul style="list-style-type: none"> • Dallas/Fort Worth – longhorns, Chicago cows, St. Paul Snoopy • Near Target Field – interactive sound thing • Minneapolis Eastside Maintenance – recycled sculptures • City Hall Minneapolis – grass mounds • Nashville – selfies • Austin – mural district • Edinburgh – build in benches (organic) • Minneapolis bus shelters • Hutchinson pottery fair (events) • Tall silos at rail yard (Mankato) • Silverwood (Three Rivers on Silver Lake Rd) – Mississippi River path
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Imagine Public Art in Fridley - Small Group Discussion Notes

9.7.23

5. Other thoughts

- Visit Art Prize in Grand Rapids, Michigan
- Plant a seed for a district or walkable point of interest (e.g., “markets” – farmers, garden, pop-up, coffee, park, trail walk, events)
- Pedestrian underpass on Rice Creek Trail (install panels of poetry)
- 7th and 54th underpass (by Medronic)
- Perhaps a theme – Mississippi
- Major Pedestrian intersections (utility)

Imagine Public Art in Fridley

Workshop 2: Panel Discussion

September 21, 2023

Fridley City Hall, 7071 University Ave NE, Fridley

Facilitated by Barbara Raye, Center for Policy Planning and Performance

Panelists:

Mary Altman

Public Arts Administrator
City of Minneapolis

Mary Altman has worked for decades years in the fields of public art, community art and art education as an administrator, organizer, instructor, volunteer and consultant. She has worked with arts groups across Minnesota and in several states on collaboration, cultural planning, artist training, rural arts development, budgeting, fundraising and evaluation. She is currently the Public Arts Administrator for the City of Minneapolis. Her publications include *A Handbook for Rural Arts Collaborations* (COMPAS 1993).



Jim Clark

Visual Arts Manager
Hopkins Center for the Arts

Jim Clark is the Visual Arts Manager at Hopkins Center for the Arts, Superintendent of Fine Arts at the Minnesota State Fair, and also maintains a personal practice as draughtsman, painter, and teaching artist. As HCA Visual Arts Manager he coordinates the gallery exhibitions, the annual Public Art program *ArtStreet*, and other Public Art initiatives with the Hopkins Public Art Committee and Kersten Elverum of Hopkins' Planning and Development department.



Jen Krava

Director of Programming
Forecast Public Art



Jen holds master's degrees in public art & design, and landscape architecture, and approaches her work with a multi-directional lens to investigate contemporary issues in public art, place-knowing, and creative economies. Jen works on projects invested in community driven research and prototyping and looks at all of her work through a lens of justice and equity.

Jen sets the vision and strategy for all programming at Forecast. She leads Forecast's consulting team, and works on arts and culture master plans, facilitates RFQ processes, curates' public art projects, develops and facilitates customized training, creates online learning systems and content, develops regional capacity building, and manages Forecast's artist grant program.

Brief presentations were provided by each panelist:

Mary Altman, City of Minneapolis

- The Public Art program in the city of Minneapolis is 50 years old and includes 90 works of art and 8 interactive online maps.
- It began in 1976 with small projects, beginning with a statue of Hubert Humphrey (previous mayor of Minneapolis) that was placed at the City Hall entrance. The next project was a competitive process to design bus benches.
- We integrate public art into capital projects where the city is already building infrastructure.
- We passed an ordinance that dedicates money to public art. 1.5% of bonds used for capital projects go toward public art.
- A permit is required to have art on public property.
- An Arts Commission was established to oversee the planning, artist selection, design development, design approvals, fabrication and installation, celebration events and educational materials.
- The Arts Commission is the decision-making body that approves designs (not the City Council). They create comprehensive criteria and advocacy. They play an important leadership role.
- Projects typically take three years on average to develop, including community engagement, planning, and implementation.
- Policies were enacted to guide the work (e.g., support county/state/metro transit, how to pick artists, accept gifts, sunset art)

- Conservation and maintenance is a key consideration. At design phase the city has an Art Conservator assess what it will cost to maintain the piece over time. Need to consider impacts of snow removal (plows) and other factors. The maintenance plan requires resources every year. Approximately half of the public art projects need maintenance every year, which adds up to about \$80K per year.
- The Arts Commission is the decision-making body that approves designs (not the City Council). They create comprehensive criteria and advocacy. They play an important leadership role.

Jim Clark, Hopkins Center for the Arts (Hopkins ArtStreet)

- Hopkins started 13 years ago with the ArtStreet program. It was an open call to national artists selected through a competitive review process. A \$1,000 stipend was provided to display work for a year. The temporary installations created a changing dynamic. (Examples of Hopkins public art was provided in the slides.)
- ArtStreet is primarily sponsor funded but is supplemented by grant funds as well.
- The initial stipend for ArtStreet artists was \$600. It remained at that level for about 9 years. When evaluating comparable programs in the region a few years ago we decided an increase to \$1000 was in order both to keep pace and to help draw more national sculptors. Selected sculptors receive 60% of the stipend at installation and the remainder at removal after the year of display, if they've satisfied the conditions of the agreement.
- Tour Art Street was offered regularly to engage the public.
- Having art on the street people can't help but engage, crawl, climb, etc.
- There have been a few instances of damage. People generally respect the works of art.
- Hopkins has temporary displays, semi-permanent, and permanent, which is overseen by a small staff and budget.
- Art Banner call (initiated in 2017) was open to residents and members of the Hopkins Center for the Arts. Initially the banners were expected to last for five years, but they degraded in three years. In 2023 they launched the second round and revised the plan informed by the first round.
- Eight works were selected. And the process has been repeated.
- The Artery is a pedestrian-seductive route that extends from Hopkins Mainstreet to the LRT station. It has permanent installations like the Dragonfly gate: kinetic functional art that functions as a gate.
- Murals – the city offered a national competitive process and review. Two projects were selected. The process will be evaluated to see if it meets the needs of the community.
- Artist eligibility conditions vary by program. ArtStreet and the Mural Project are both open national calls, while the Art Banner call is open to Hopkins residents or members of Hopkins Center for the Arts.

Jen Krava, Forecast Public Art

- Acknowledgement that all public art and placemaking is on indigenous land. A Dakota Land Map created by Marlena Myles, was shared of historic Dakota sites in our area.

- Forecast Public Art is a nonprofit that assists community planning around public art. They offer a variety of program areas, such as: trainings and workshops, public art and cultural planning, arts-based community engagement, mural coordination and production, 3D artwork commissioning, and public art programming and collection equity audits. Some examples of their work include:
- **Chroma Zone Mural Festival** is an example of how Forecast partners with community (Creative Enterprise Zone in St. Paul). The program supports large-scale public murals that contribute to the long-term viability and economy of the neighborhood by celebrating local artists, telling untold stories, attracting visitors, supporting local businesses, and fostering belonging and well-being. The works were curated with an emphasis on BIPOC, women and non-binary artists (80% were local).
- **Arts + Transit Rapid Response** – Forecast connected the MARTA transit system with an artist/social worker to capture images of people taking refuge on trains and in rail stations. The images were titled “Streets to Home” which provided a humane and tactical approach to an intractable problem. The program helped people understand how to take transit after COVID.
- **11th Street Bridge Park in Washington DC** – As part of an equity plan, they hired five artists to insert art into the infrastructure design.
- **Rice Street Revisioning** – Provided community engagement working with an engineering team to get community input. They retro fit a golf cart to provide impromptu pop-ups to engage a wide range of participants.
- **Public Art planning: Waco TX** – Forecast helped to set up a structure and engage the community to create a public art plan.
- **Red Wing Arts and Culture Action Plan** – the core purpose was to rebuild relationships to provide healing between the communities.
- **Reimagining Public Art in America** – Forecast held listening sessions to understand the barriers in public art. The findings will be shared back on September 28th.

Discussion: Q & A

How many public art projects should the city of Fridley think about?

MA Think about where you can make an impact. Where you have visibility/people gathering. The bus benches along Hennepin Avenue were very visible, which built the public interest. Think about where people are already, or where you want an audience to grow.

Mayor Everything starts and ends with money. How do we start and perpetuate a program?

JC Hopkins used a mix of public and private funding (grant supported). Once you get started and residents see the value they wanted to continue. ArtStreet is sponsor funded. Each pedestal has one work, and the sponsor is acknowledged on a plaque. In 2017 Hopkins Center for the Arts partnered with others to do a study on the economic impact of the arts on the city. \$7M comes into the city and spends money on local

businesses, and Hopkins is now identified as an artistic community. People moved to Hopkins because of its support of the arts.

MA The initial money came from the City of Minneapolis to commission the statue of Huberty Humphrey (former Mayor). Four bus benches were started by the City Council, but they didn't allocate funds every year. Projects took a while. In the 1990s the City Council started funding every year. Interest and capacity grew. You will discover what the right size is for your community. Permanent pieces are expensive. Temporary projects can draw attention.

JK Starting with a big budget can be challenging. Every project is difficult. Suggest a mix of funding, which can be leveraged by a percent for public art in your budget. Grant programs are also available through the MN State Arts Board. Private donors and investors can also put up a percentage of the costs for public art. Cities can require in lieu fees to go towards public art commissions. The city of St. Louis Park has landscaping requirements.

JC Temporary public art can lay the groundwork for something permanent.

When trying to find funding do you need to know what the project will be?

JC The more you know and can communicate to a funder, the more successful you will be. When commissioning work, be less prescriptive (provides more opportunity to get something great – don't close off amazing ideas). People didn't originally like the Eiffel Tower. Be open to challenging ideas, things that can change the complexion of the community.

What's a ballpark figure for getting started? (Public/Private funding goal)

JK You need to know what your priorities are. Planning processes can vary in cost depending on how deep you want to go (e.g., 12 -18 months). \$50K - \$100K depending on the level of research, outreach to artists, how the program is set up.

How can you encourage businesses to integrate artistic pieces into their property? Is there a strategy to do that?

MA You can create a program to do façade improvements to encourage exterior improvements, landscaping, ornamental gates, murals, etc. (can collaborate with artists). Businesses can match city funds through a competitive process.

JC Hopkins used a similar façade improvement program as the City of Minneapolis. Aesthetically beautiful. The elements ask questions and activate/engage the viewers.

What is your advice on how to approach commissions, policies, and construction permits?

JK Demonstration projects help to get more public support to expand the program. Typically, the community understands the value it brings after 1 – 2 projects.

MA Starting with an ordinance is a bad idea. You don't want to create an ordinance and then not know what to do. An ordinance should reflect who you are as a city which builds organically.

JK Start with low-cost, low-risk projects. What can help get momentum?

How did Hopkins build its arts identity? Did it grow over time?

JC The Hopkins Center for the Arts transformed the city, followed by the Artery and ArtStreet. Other parts fell into place. The sculpture was modeled after the Sioux Falls program. The projects came first, and the policies grew out of them. The jury panel changes every year. The Public Arts Committee is appointed by the City Council, and includes creatives, business owners, and others. It's typically better to engage with people that understand art. Have a focused group of people that can evaluate it. You don't want a blockbuster project that has five days of impact and then fades away.

MA The City Council approves policies. Gifts go to the council by law. They delegate the authority to the Arts Commission for key decisions. Permits are an encroachment into Public Works. Early policies addressed how to pick artists, and how to accept gifts.

Mayor Our plan is to start small. We received a \$100K donation. We need to think through doing a one-and-done, or planting a seed that will build a foundation for more projects. We can likely do 1 – 2 projects with the \$100K.

MA Where are the important projects in Fridley? In Minneapolis it's the Kmart site and priority infrastructure projects. Which projects could public art really add value to? Public art can help add meaning. Where could art add value?

JK Making people think about something in a new way.

Mitchell (Metro Transit) Bus stops are going to be built soon. The city could help inform the process to identify how public art could be integrated. That could be extended to other opportunities that come along.

Do you partner with public schools? That could help raise the profile of the asset in the community.

JC Hopkins does. We offer a balanced program that allows local artists to be seen and attracts national artists/talent – which is a draw for visitors. Youth art brings parents and grandparents, but not visitors from Fridley and other places. We are constantly looking for partnerships to elevate voices.

Fridley doesn't have a downtown like Hopkins and Minneapolis. We don't have high foot traffic locations. What do you suggest?

JC Identify areas that are gathering points or would like to be. Where do I want people to gather? Where are they currently gathering?

JK What are your public art goals? Where do you want art to go? Are there places that could benefit from activity? Maybe try a mobile piece to test areas.

Suggestions:

- Redoing parks – move from one park to the next
- Bridges are great opportunities to leverage money – it doesn't cost a lot to build in art.

What about vandalism?

JC We support 6 – 7 new sculptures every year and try to think about which are the most vulnerable. We have a palette of locations to activate space for a site and art piece. People tend to respect art more than a blank space. We haven't had issues in our community.

MA A lot has to do with the history of a site. If it's an area that has had a lot of graffiti previously, it's likely to be tagged. The level of detail in the art work is also a factor. The less detail the more likely it will get tagged. Places where people hang out with nothing to do will also be vulnerable. Think about how a place is treated, and if it would likely have issues. If people are prone to fiddle, make it fiddle-proof. You will likely have issues at locations that people want to avoid. Minneapolis contracts with an art conservator to help think through those concerns.

Imagine Public Art in Fridley

First Name	Last Name	Address	City	Zip Code	Org
Linda	Backlund	5805 Arthur St NE	Fridley		
Gordon	Backlund	5805 Arthur St NE	Fridley	55432	
Donna	Bahls	7514 Alden Way NE	Fridley	55432	
Jerry	Bahls	7514 Alden Way NE	Fridley	55432	
Joe	Bennek	12234 Jefferson St NE			
Don	Blakeslee	1539 E Windemere Cir			
Susan	Blakeslee	1539 E Windemere Cir	Fridley		
Ann	Bolkcom				
Luke	Cardona				
Dahelle	Cerkhs	570 Sanhurst Dr	Roseville	55113	
Josh	Collins	39 Logan Pkwy NE			
Stephen	Eggert	1090 Hathaway Ln			
Ryan	Fugleberg	1537 Berner Rd NE	Fridley		
Chrissie	Fugleberg	1537 Berne Rd NE	Fridley		
Greg	Gardner	5829 Hackmann Avenue	Fridley		
Elaine	Gunderson	412 Rice Creek Blvd NE	Fridley	55432	
Corey	Hale	570 Rice Creek Blvd NE			
Bridget	Hale	570 Rice Creek Blvd NE	Fridley		
Scott	Hickok	7071 University Ave NE	Fridley	55432	City of Fridley
Lynn	Johnson	285 Rice Creek Blvd	Fridley	55432	Unity Hospital
Alan	Knechtel	1417 W Danube Rd	Fridley		
Quinton	Lee	1712 Marshall St NE, Suite 100	Mpls	55413	Broken Clock Brewing Coop
Margaret	Maeckelbergh	425 Rice Creek Blvd			
Mandy	Meisner	6762 W Locke Pt Dr NE			Anoka County Commissioner
Annette	Mitchell	1225 Regis Lane			
Malcolm	Mitchell	1225 Regis Lane			
Gary	Osterbauer	1417 M Danube Rd			
Stephanie	Ostwald	6675 E River Rd			
Ann	Poster	5801 W Moore Dr			
Wendy	Sallman	7812 Alden Way	Fridley	55432	
Rachel	Schwantel				
Frank	Sedzielarz	1318 Hillcrest Dr.	Fridley		
Maija	Sedzielarz	1318 Hillcrest Dr.	Fridley		
Avonna	Starck				
Gary	Swenson	424 Rice Creek Blvd			
Tim	Tillberry	700 Mississippi St NE	Fridley	55432	
Romelle	Woodhall	6584 Fridley St NE	Fridley	55432	
Wally	Wysopol	1541 Windemere Dr	Fridley	55421	City of Fridley
Jo	Young	2917 Co. Rd. H	Mounds View	55112	Fridley Lions

Consultant Team

Barbara	Raye	Center for Policy Planning and Performance
Gretchen	Nicholls	LISC Twin Cities
Jamie	Schumacher	LISC Twin Cities
Mary	Altman	City of Minneapolis
Jim	Clark	Hopkins Center for the Arts
Jen	Krava	Forecast Public Art

Additional Public Art Resources

2017 Fridley Civic Campus Report by Forecast Public Arts

[Fridley Civic Campus Arts Plan.docx](#)

[Fridley Public Art Program Vision.docx](#)

Recommendations from the 2017 Fridley Civic Campus report:

Fridley Public Art Initiative

Fridley Public Art Program Vision

The City of Fridley will develop and nurture a public art program that will promote civic pride, add artful distinction to the beauty of the city and its important places, and contribute to the aesthetic education and appreciation of residents and visitors.

Fridley Public Art Program Mission

The City of Fridley Public Art Program exists to promote aesthetic excellence and enhance the artistic vitality of Fridley. The City of Fridley Public Art Program encourages excellence in the city's public and private art, architecture, landscape, and streetscapes to enhance a high quality of life and create a vivid sense of place.

Fridley Public Art Master Plan

Public art plays a significant role in a community. In order to create a successful public art program that reflects and enhances the community, a planning process must be organized which takes into account the views and attitudes of the community.

The Public Art Master Plan addresses those challenges and opportunities, and it charts a course for the creation of a public art program in Fridley. Specifically, the plan:

1. Establishes a vision for public art embracing Fridley's innovative attitude;
2. Identifies geographic priorities for focusing resources;
3. Recommends the planning, funding, and decision-making processes necessary to achieve the vision.

What is Public Art and How to do it Training Videos

Video 1

<https://www.youtube.com/watch?v=2DCNcjqOdBa>

Video 2

<https://www.youtube.com/watch?v=Fx88WhSQShQ>

Video 3

https://www.youtube.com/watch?v=em5_oqe3d70 Good example of how the artist took the elements of the city (Urbandale and Clive IA) and recreated them into an art work also a \$50k project

Video 4 Long Term Plan for Public Art

https://www.youtube.com/watch?v=vq_rqjI8Sao

Other City Examples

Fergus Falls, MN Web page of City Commission

<https://www.ci.fergus-falls.mn.us/government/boards-commissions/public-arts-commission>

Clive IA

https://www.cityofclive.com/parkandrecreation/programs_and_events/public_art_program/index.php

Fort Dodge IA - Public Arts Commission and Public Arts Master Plan

<https://iowaculture.gov/sites/default/files/arts-icpe2021-fdpublicartmasterplanforicpe-reduced-10-21-2021.pdf>

Public Art Examples Urbandale IA

<https://www.urbandale.org/DocumentCenter/View/589/Public-Art-Display-Directory-PDF?bidId>

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Fort Dodge Master Plan

<https://iowaculture.gov/sites/default/files/arts-icpe2021-fdpublicartmasterplanforicpe-reduced-10-21-2021.pdf>

Artist/Consultant

Dan Perry

University of Northern Iowa

<https://danperrysculpture.com/home.html>

Help Imagine Public Art in Fridley!



Public art can be many things. An iconic and memorable sculpture, an engaging and interactive installation, a colorful and whimsical mural – the possibilities are endless. Public art can tell a story that connects you to the community. The City of Fridley invites you to an important conversation to guide a Public Art Plan. What role could public art play in creating unique destinations or points of interest? What can be achieved through public art? Join us to help shape the future of public art in Fridley!

Mark your calendars. We encourage participants to attend all three events.
All three events will be held at Fridley City Hall, 7071 University Ave NE, Fridley, MN 55432

WORKSHOP I: GATHERING IDEAS FOR A FRIDLEY PUBLIC ART PLAN *Thursday, September 7, 2023; 6:00 - 8:00 pm | Fridley City Hall*

When it comes to public art what do we already have, and what could further enhance the community? Learn about examples of public art and discuss potential themes, opportunities, and potential problems.

WORKSHOP II: PANEL DISCUSSION: LEARNING FROM OTHER CITY PUBLIC ART INITIATIVES *Thursday, September 21, 2023; 6:00 - 8:00 pm | Fridley City Hall*

A panel of cities that have initiated their own public art plans will be on hand to share their process, results, and lessons learned. What will it take to advance a public art plan that the community supports?

WORKSHOP III: CREATE FINAL RECOMMENDATIONS *Thursday, October 5, 2023; 6:00 - 8:00 pm | Fridley City Hall*

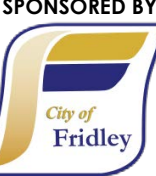
Help define the recommendations for Fridley’s public art plan, which will be submitted to the Fridley City Council and Planning Commission.

ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC

For more information, contact:
Scott Hickok, Fridley Community Development Director
763-572-3590 or scott.hickok@fridleymn.gov

Gretchen Nicholls, LISC Twin Cities
612-327-2149 or gnicholls@lisc.org

www.fridleymn.gov



** Childcare will be provided by request only. Please RSVP to Gretchen Nicholls at 612-327-2149 one week in advance of each workshop if you would like to request childcare.